



Image description: Kesha Moore, seated in a pink blazer beside a microphone, with a Rolling With Keke sign behind her and her mobility scooter visible nearby.

Kesha Moore, DES

Digital Event Strategist (DES) | Speaker | Founder of Rolling With Keke™

Kesha helps event leaders recognize where accessibility, operations, and decision-making begin to break before the event does.

rollingwithkeke.com

hello@rollingwithkeke.com

Why Kesha

Kesha Moore, DES (Digital Event Strategist) built Rolling With Keke™ on a simple principle: access is infrastructure, not an afterthought. As a big, Black, disabled woman from North Carolina, she reads a room, and a run of show, differently than most consultants ever will. That lens shows up in the contracts she reviews, the vendor conversations she sits in on, and the moment on show day when a plan either holds or breaks.

She has spent her career inside event operations, not adjacent to it: negotiating budgets, building workflows, and telling planners the truth about what their run of show actually requires. She does not sell inspiration. She sells the operational clarity that keeps events, and the people who show up to them, safe, accounted for, and actually included.

The Receipts

400+

event and conference programs
supported

\$260K+

in value protected and negotiated for
clients

40%

reduction in manual workload for event
teams

74%

increase in audience and attendee
engagement

Flagship Speaking Topics

1. Accessibility Is Operational Infrastructure

Accessibility is not a rider, a checklist, or a last-minute favor, it is a load-bearing part of how an event runs. This session shows planners where access decisions actually live: in budgets, contracts, staffing, and timelines, long before doors open.

- A framework for locating access decisions inside existing operational workflows
- Language for raising accessibility earlier in vendor and budget conversations
- A short list of the break points that turn oversight into liability

2. Everybody Has to Mean Every Body

Most access planning still centers one kind of body and one kind of need. Kesha walks planners through what changes when everybody actually includes every body: size, mobility, sensory need, chronic illness, and beyond.

- A working definition of inclusive design that goes past ADA minimums
- Practical adjustments for seating, signage, staffing, and pacing
- A method for auditing an existing event against a wider range of bodies

3. When Event Pressure Becomes Organizational Harm

Short timelines and thin staffing do not just strain a run of show, they strain the humans running it. This session names the operational pressure points that turn into burnout, turnover, and harm, and what leadership can do before it happens.

- A vocabulary for naming operational harm before it becomes a resignation
- Three early warning signs leadership teams consistently miss
- A short set of structural changes that reduce pressure without adding headcount

Additional Topics & Audience Fit

The Decisions That Break Events Before Show Day

Most event failures are decided weeks before anyone notices, in a vendor contract, a staffing plan, or a budget line that got cut. This session traces the decisions that quietly set an event up to break.

Building Whole-Person Event Environments

An event environment is more than a room, it is every decision that determines who can actually participate. This session covers designing spaces and formats for the whole person, not just the checklist.

Best-Fit Audiences

- Event operations teams
- Meeting and conference planners
- Association and nonprofit event leaders
- DEI and accessibility teams
- Hospitality and venue leadership

What Audiences Leave With

- A shared vocabulary for naming operational risk early
- Concrete adjustments to bring into their next event
- Permission to treat accessibility as infrastructure, not extra credit

Virtual Speaking, Media & Public Proof

Selected virtual engagements, interviews, media appearances, recognition, and public proof.



PCMA & MPI Chapters — Virtual Panel

Unique Solutions to Accessibility, Safety and Security Challenges

Image description: Four panelists shown on screen — Amy Wood, Kesha Moore, Mark Herrera, and Sylvia Longmire — for a virtual panel hosted by PCMA and MPI chapters.



Beyond the BEO Podcast — Episode 76

From Paper to Practice: Making Accessibility a Core Part of Event Planning

Image description: Purple podcast cover art naming the episode title and guest.



Beyond the Ballroom — Virtual Webisode

Beyond Compliance Playbook: Access Is the Experience

Image description: Black graphic for Beyond the Ballroom titled "Beyond Compliance Playbook: Access is the Experience," scheduled May 21, 7:00–8:30 PM EDT.



Access in Action™ — Virtual Education Series

Members-only recurring series hosted by Kesha

Image description: Black-and-purple graphic for "Access in Action," hosted by Kesha Moore, DES, every other Thursday at 7pm EST.

Press & Media

Full press coverage, recognition, and a downloadable press kit with headshots are available at the links below.

[View Press & Media](#)

[Download Press Kit & Headshots](#)

Formats & Booking

Formats

- Virtual keynotes / keynote-style talks
- Breakout sessions
- Workshops
- Executive conversations
- Panels
- Podcasts
- Virtual sessions

Booking Inquiry

When you reach out, please include:

- Event date
- Audience and estimated attendance
- Format
- Topic
- Location or virtual platform
- Session length
- Budget or honorarium range
- Accessibility considerations

Engagement Standard

Captions are required for virtual and recorded engagements. Accessible scheduling and engagement planning begin during contracting.

hello@rollingwithkeke.com
[Submit a booking inquiry](#)